

CENTRAL HIGH SCHOOL

BROADCASTING AND VIDEO PRODUCTION

Mr. Brad Senffner

**COURSE SYLLABUS**

**Course Description:**

This course is designed to provide students with the skills needed for a career in the technical aspects of radio and television production. Instruction includes camera operations, basic audio and video editing, sound and lighting techniques, and sound mixing. Students learn the operation, maintenance, and repair of video and DVD recording equipment, video/digital cameras, microphones, computers, lighting/grip equipment, and other production equipment used in the video and audio production of television programs. Students also learn to use, maintain, and repair various types of audio recorders, amplifiers, transmitters, receivers, microphones, and sound mixers to record and broadcast radio programs. Students will then prepare and produce short programs, learning the technical aspects of the operation and how to evaluate programming and assess audience reaction and impact. This course is a year long course and is open to all sophomores, juniors and seniors. An application and interview is required for this course.

**Required Class Materials:**

Needed classroom materials will include:

- Paper
- Pencils
- Pens
- Folder
- Flash drive (at least 2 GB)
- Headset/Earphones

**Text:**

Students will receive various handouts throughout the course of the class.

**Course Objectives:**

Upon the successful completion of this course, students will be able to:

- Utilize various technologies, including microphones, mixing boards, and editing software to create various broadcasts and public information bulletins for the school and other organizations;
- Complete a summative video of the school year for the school;
- Understand the legal elements that surround the broadcasting and video industries;
- Create informative and entertaining scripts for a weekly broadcast;
- Cooperate with other team members to maintain and meet weekly goals and deadlines

**Course Outline:**

During the course of the class we will cover the following topics:

- Creative Rights
- Video editing
- Audio editing
- Audacity
- Script Writing
- Sony Vegas Pro 9
- Final Cut X

**Major Assignments:**

Students will complete the following assignments:

***Fall Semester***

Date	Assignment/Event
Late Aug/Early Sept.	Beginning information on Broadcasting and Video Production
Late Sept/Early Oct.	Audio editing project
Mid Oct	Video/Picture taking project
Early Nov.	Video editing project
Late Nov./Early Dec.	Video Compilation
Late Dec./Early Jan.	Script Writing

***Spring Semester***

Date	Assignment/Event
Mid Jan/Early Feb.	Weekly Broadcast
Mid Feb	Weekly Broadcast
Early Mar.	Weekly Broadcast w/ Final Video Preparations
Late Mar. thru May	Weekly Broadcast w/ Final Video Work

**Grading:**

- Positive Classroom Participation:
  - Each student is expected to participate each day in a positive manner. Students will be graded on their effort and ability and preparedness for class. Students must bring their materials and projects with them to class. These items are essential to the work we do in class and failure to bring them will result in a loss of points. Much of what this class does will be on timelines and we don't have the ability to get behind in our projects. Students can achieve 20 points per day. Much of this course is performance based, so classroom performance makes up a majority of the class grade.
- Written Exams, Worksheets, Material Checks and/or Projects:
  - Each quarter written exams, material checks, group singing exams, worksheets and/or projects may be given to assess the students on concepts and skills learned in class.

Grading Scale

Letter	GPA	Letter	%	Code	Description
A+, A	= 4.0	A+, A	= 94-100	7	Does not do make-up journals
A-	= 3.7	A-	= 92-93	8	Does not turn in journals
B+	= 3.3	B+	= 90-91	9	Does not participate
B	= 3.0	B	= 87-89	10	Finds work difficult
B-	= 2.7	B-	= 85-86	11	Poor Daily Preparation
C+	= 2.3	C+	= 83-84	12	Poor Test Work
C	= 2.0	C	= 79-82	13	Absent/Tardy Frequently
C-	= 1.7	C-	= 77-78	14	Is Disturbing Influence
D+	= 1.3	D+	= 75-76	15	Wastes Time
D	= 1.0	D	= 72-74	16	Too Many Activities
D-	= 0.7	D-	= 70-71	17	Parent/Teacher Conference
F	= 0	F	= 0-69	18	Working to Potential
				19	An asset to the Class
				20	Willingly Helps Others
				21	Very Cooperative
				22	Is Improving

### **Class Policies & Procedures:**

#### **CLASS EXPECTATIONS:**

1. Daily evidence of dedication, hard work and a positive attitude is expected from all students.
2. Respect towards the teacher and other classmates.
3. Have paper, pencil, homework and any other needed supplies and be prepared to begin class in your assigned seat *BEFORE THE BELL RINGS*.
4. No gum or food allowed.

Please note all school rules in the handbook will be enforced.

#### **CONSEQUENCES:**

The following is a list of sequential consequences that will occur if the student chooses to disregard the expectations and rules discussed on this page. These consequences are at the discretion of the choir director.

**1<sup>st</sup> Offense:** Warning (Points taken off in grade)

**2<sup>nd</sup> Offense:** Detention (to be served with Teacher, loss of half points for day) or referral to the Office (Loss of all points for day). Parent may be contacted.

#### **Continual Offenses (over the course of several classes):**

Instant Referral to the office (Loss of all points for the day), may request a parent conference, possible discussion of future in choir.

**Severe Offenses:** Students engaging in severe offenses such as severe disrespect, insubordination, violent behavior, etc. will be immediately sent to the office with a referral. Student will lose all points for the day. Parents will be notified.

**PROCEDURES:**

1. Enter the room; throw all gum and food into the garbage can when you enter the room.
2. Fill any water bottles or clear containers for water that need to be filled.
3. Be seated when the bell rings and have all homework ready to turn in.
4. Please refrain from taking bathroom breaks unless it is absolutely necessary.
5. Students are not dismissed from the classroom by the bell. The teacher dismisses students. You are to stay in your seat waiting for instructions even after the bell.

**Miscellaneous:**

This course relies heavily on students to complete the tasks assigned them and to work together in a cohesive and effective manner. Each student is expected to contribute fully to the projects. Failure to do so will result in removal from the course.

**Instructor Contact:** (Days and times of availability, phone numbers, emails, etc.)

Prep Period (A & B days): 8:15 am to 9:45 am

Email: [bsenffner@cusd4.org](mailto:bsenffner@cusd4.org)

Phone: 815-694-2321 ext. 2124

Website: [www.cusd4.org](http://www.cusd4.org)

**PARENT/STUDENT SIGN-OFF SHEET:**

***TEACHER'S COPY***

By affixing our signatures at the bottom, we agree that we have read, understand, and will follow all the expectations as stated in this syllabus.

Signed:

\_\_\_\_\_  
STUDENT PRINTED NAME

\_\_\_\_\_  
STUDENT SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PARENT/GUARDIAN PRINTED NAME

\_\_\_\_\_  
PARENT/GUARDIAN SIGNATURE

\_\_\_\_\_  
DATE

**Please return this portion to Mr. Senffner.**